



Building communities through play™

FOR IMMEDIATE RELEASE

Contact: Rick Ruegger
PlayCore Chief Financial Officer
423-425-3166 rruegger@playcore.com

PlayCore Acquires Freenotes Harmony Park

Play and recreation leader grows product offering through newest acquisition

Chattanooga, TN August 30, 2016 - PlayCore Holdings, Inc. (PlayCore), a leading designer, manufacturer, and marketer of a broad range of play and recreation products, today announced the acquisition of Freenotes Harmony Park (Freenotes).

Freenotes is the industry leader in outdoor musical instruments. Invented by Grammy Award winning musician Richard Cooke over 20 years ago, these innovatively designed instruments are durable, sustainable, and perfectly tuned sound sculptures that enhance any outdoor space. Freenotes instruments are accessible to all regardless of age, ability, or musical experience, encouraging musical creativity and exploration without the need to read music. Over its history, with the help of dedicated team members and exemplary products, the company has become the leader in the outdoor musical instrument field. Day-to-day operations will continue from the company headquarters in Durango, Colorado, as part of PlayCore's family of brands.

"We continue our growth story by adding strategic acquisitions that expand the definition of play and recreation, while adding value, service, and selection to our customers," said PlayCore President, Roger Posacki. "We are excited about this opportunity as Freenotes aligns greatly with PlayCore's culture and supports our mission of building communities through play and recreation."

"We're impressed with PlayCore's leadership position and extensive research and are excited about the ability to grow "music parks" throughout the world," added Donna Codd of Freenotes.

About PlayCore

PlayCore helps build stronger communities around the world by advancing play through research, education, and partnerships. The company infuses this learning into its complete family of brands. PlayCore combines best-in-class planning and education programs with the most comprehensive array of recreation products available to create play solutions that match the unique needs of each community they serve. Learn more at www.playcore.com

About Freenotes Harmony Park

Freenotes Harmony Park is the industry leader in outdoor musical instruments. Invented by Grammy Award winning musician Richard Cooke, Freenotes instruments have "No Wrong Notes" allowing anyone to become an "instant expert" in making music! The company's real musical instruments nurture and nourish each person's innate and unique creative expression. Playing Freenotes provides immediate gratification and fosters confidence in the ability to play music. Creating repeated patterns of melody, harmony, and rhythm open the door to exploring and interacting with music. This exploration is invaluable to the player as both a musician and a person. It inspires a sense of freedom and cultivates personal and professional growth. To learn more, go to www.freenotesharmoniypark.com